

**FOR IMMEDIATE RELEASE** ----- October 28, 2014

## **VISOgraphic Inc. acquires 3e Marketing Communications**

Addison, Illinois – Today, VISOgraphic, Inc., a full-service communications solutions provider, acquired 3e Marketing Communications.

All 3e production will immediately be moved to VISOgraphic's new 40,000 square foot plant located in Addison, Illinois. VISOgraphic relocated to this new production facility earlier in 2014, moving from its Burr Ridge, Illinois, location where it had been based since the 1950's. The new facility offers web-to-print, digital, and conventional printing solutions including kitting, fulfillment, and mailing operations.

3e Marketing Communications, formerly located in Arlington Heights, Illinois, has a proven track record of delivering "Best-in-class" digital and conventional printing, including distribution services for a wide array of clients. Founded in 1983, 3e Marketing Communications officially becomes a division of VISOgraphic Inc., effective today.

Rick Ebel, President of 3e Marketing Communications, stated, "It made a lot of sense on a variety of levels to join the team at VISOgraphic. We are excited to offer our clients the end-to-end technology solutions that VISOgraphic has been so successful rolling out to the marketplace. This acquisition will be great for 3e, and more importantly, it will be great for our clients as we expand our breadth of offerings."

Bob Dahlke Sr., President of VISOgraphic Inc., remarked, "We are excited to have Rick Ebel and 3e Marketing Communications join our team here at VISOgraphic. Rick and his organization have a similar focus on technology and customer service. We share a common vision to drive costs out of client supply chains by offering diverse solutions to address the challenges in today's competitive landscape. We are excited for the future and welcome Rick and his team to VISOgraphic."

Additional details of the transaction were not disclosed.

About VISOgraphic Inc.: VISOgraphic Inc., located in Addison, Illinois, is a full service digital and conventional print services provider with complete web-to-print, data services, converting, and mailing applications. Founded in 1946, VISOgraphic is an eco-certified commercial printing company focused on technology driven solutions.

More information can be found at [www.visographic.com](http://www.visographic.com)

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